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## **Research and Exploration of the Path of Effective Integration**

## **Practice of Labor Education and Career Planning**

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*Abstract:* Labor is a social practice activity unique to human beings, through which people can acquire more knowledge and skills. As the successors of the new era, college students should combine their career planning with national development. Labor education gradually occupies an essential position in college education and affects students' career planning and development. Given the above situation, this paper takes labor education in colleges and universities as the starting point, studies the practical path research of strengthening labor orientation in professional education basing on labor science education, taking the integration of industry and education as the fundamental path, improving the management mechanism, and creating a new pattern of labor education in colleges and universities.

Keywords: labor, career planning, integration of industry and education, management mechanism

### 1. ANALYSIS OF THE CURRENT SITUATION OF LABOR EDUCATION IN COLLEGES AND UNIVERSITIES

Strengthening labor education in professional education in colleges and universities in the new era

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is of great significance to the realization of the great rejuvenation of the Chinese nation. Most colleges and universities have established a labor education system, and labor education has gradually entered students' hearts. When most colleges and universities carry out labor education, they often combine the advantages and characteristics of their disciplines to form a characteristic labor education <sup>[1]</sup>. However, in the development of labor education, there are still problems, such as the shortage of teachers in labor education, the limitation of labor education, and the lack of labor education construction in colleges and universities.

## 1.1 OPTIMIZATION AND DEVELOPMENT OF LABOR EDUCATION SYSTEM IN COLLEGES AND UNIVERSITIES

When most colleges and universities establish a labor education system, they spread correct labor values to improve students' labor skills. Full-time personnel is used to lead the design and implementation of labor education, and more colleges and universities have set up labor colleges to lead the design and implementation. The effective development of labor education in colleges and universities is different from labor education in primary and secondary schools. It pays more attention to the combination of disciplines and majors, actively promotes the development of students' professional ability, and cultivates the spirit of craftsmanship. Most colleges and universities carry out labor education by carrying out practical training, professional practice, social practice, and other activities. Whether it is the organic infiltration of labor education in disciplines and specialties, the arrangement of labor practice in extracurricular activities, or the promotion of labor culture in campus culture, it marks the continuous optimization and development of the labor education system.

#### 1.2 THE DILEMMA ENCOUNTERED IN THE DEVELOPMENT OF LABOR EDUCATION IN COLLEGES AND UNIVERSITIES

In the process of exploring the practice of labor education, although colleges and universities have continuously optimized and progressed, and carried out many labor education activities and courses in combination with their own characteristics, due to the non-specialization of teachers, the unclear basic connotation of labor education, and the one-sided singleness of labor education in labor education, labor education often enters a misunderstanding and stagnates.

In the development of labor education, there is often a shortage of professional teachers, a common problem caused by the failure to pay attention to labor education teachers in the early stage. At present, labor education has entered a new stage. More professional labor education teachers are needed to carry out correct teaching, improve the professionalism of knowledge theory level and teaching methods, and avoid the deviation of students' understanding of the connotation of labor education due to teachers' incorrect labor concept and labor spirit. It is difficult to establish correct and deep-seated labor values in labor education. <sup>[2]</sup>.

The basic connotation of labor education is to cultivate students' correct labor values and good labor quality. However, some colleges and universities understand labor education is one-sided and simplified. It is believed that labor education is pure physical labor. The way of carrying out labor education is mainly experiential labor, which is not combined with students' professional subject knowledge. The connection between labor education, professional disciplines, and vocational skills deviates from the concept that labor makes people become people and promotes people's all-round development.

#### 2. THE CONNOTATION AND CHARACTERISTICS OF CAREER PLANNING FOR COLLEGE STUDENTS

Career planning is a very important topic for college students. It is a process of systematic planning and adjustment of their career development and life path based on their understanding of themselves and the environment. How to clarify the future goals and directions in the school as soon as possible, and maximize the display of their talents in work, is a problem that college students should solve after passing career planning <sup>[3]</sup>. To help students better career planning and improve their career and life analysis, planning, arrangement, and adjustment ability, many colleges and universities have set up career planning courses to help students understand themselves and the employment environment and develop potential.

Because most college students lack the consciousness of advanced planning and self-positioning ability, they have confusion and unrealistic illusions about their future careers. In addition, most college students live in the "ivory tower" of colleges and universities, lack information from the outside world, have less contact with the actual professional environment, and have little practical application of the knowledge they have learned. Insufficient understanding of the real employment situation, work content, and the qualities and abilities required for the position leads to a confused state of final employment. Given the above problems, colleges and universities should pay more attention to helping students better understand career planning and master the ability to plan their own lives and analyze and adjust arrangements. First of all, schools should make professional organizational arrangements, set up continuous and complete career planning courses, take labor education as the starting point, further cultivate and develop students' professional skills, and strengthen the connection with off-campus enterprises to help students truly learn career path planning.

# 3. THE DILEMMA OF THE COUPLING DEVELOPMENT OF LABOR EDUCATION AND CAREER PLANNING

Labor education and career planning have commonalities to a certain extent and complement each other. Labor education helps to enhance the practical basis of college students' career planning education, improve their employment and entrepreneurship ability, and help clarify their career direction. Many college students have a shallow understanding of career planning, are confused about their career development, lack the practical basis for career planning, and believe that career planning is unnecessary. Suppose labor education is integrated into the career planning education of college students. In that case, it can further broaden labor education's implementation path, enhance career planning education's practical basis, and help cultivate college students' self-career planning awareness. Especially in the context of mass entrepreneurship and innovation, we should encourage cultivating college students' innovative and entrepreneurial spirit and ability. And labor education is one of the ways to improve the ability of innovation and entrepreneurship and pay attention to the cultivation of workers ' innovative and entrepreneurial consciousness and spirit. Therefore, labor education and " mass entrepreneurship and innovation " education should be integrated and fully play the role of collaborative education. However, there are still some problems in the coupling development of labor education and career planning.

#### 3.1 THE AWARENESS OF INTEGRATING LABOR EDUCATION INTO CAREER EDUCATION IS SHALLOW, AND CAREER PLANNING IS NOT FEASIBLE

Career planning is essential for college students to understand themselves further and clarify their career positioning and values. Through career planning, students can help design their careers, clarify career development planning goals, fully tap personal potential, and then realize the value of life faster, and the effective practice of career planning is inseparable from labor practice. Ancient language: I finally feel shallow on paper, and I never knew that this matter must be done. Only the knowledge obtained through hands-on labor practice is objective and stable, and the first step to achieving career planning is labor cognition. Occupation and labor are inherently closely linked, occupation is the social role obtained by workers, workers bear certain responsibilities and obligations for society and receive the corresponding remuneration to earn a living. At the same time, occupation is also a specific practical activity of participating in the social division of labor, and an effective channel for human cognition of the external world is the occupational experience, and the most common occupational experience is also through labor <sup>[4]</sup>. By effectively understanding the current situation and prospects of career development in the labor process, we can enhance labor knowledge and skills and improve students' labor literacy. The correct integration of labor practice into career planning can effectively test the rationality and feasibility of a career plan.

In whole career planning, it is inseparable from labor, and it is inseparable from labor education. However, in reality, people often ignore the connection between labor education and career planning education, and when designing their career planning, they are often too idealistic or negatively affected, unable to correctly understand the relationship between labor and occupation, the singlesided pursuit of a particular occupation, unwilling to engage in labor work, career planning is unreasonable and unfeasible.

# 3.2 THE LABOR PRACTICE FOUNDATION OF CAREER PLANNING EDUCATION IS NOT SOLID, AND THE COLLABORATIVE EDUCATION IS INSUFFICIENT

Career planning should pay attention to the combination with labor education practice activities and give full play to the cooperative education role of family, school, and society. Career planning education in colleges and universities should not only stay in the teaching of book knowledge but also pay attention to the practical guidance of career planning <sup>[5]</sup>. Therefore, we should run labor education throughout the entire career planning through a variety of ways so that students can understand career planning from different perspectives. At the same time, in designing career planning, we should also continue to participate in social practice activities. We should further understand the current situation of the profession, and simultaneously improve their role positioning, continuously improve themselves and cultivate relevant capabilities. However, most colleges and universities often carry out labor education and career planning separately, and the two are less related or even unrelated. In some colleges and universities, career planning education is in short-term education, and it only stays in books, lacks practical experience, and theory is boring. At the same time, the development of labor education also has rough generalization, which is not of great significance to the growth of students. Many colleges and universities have not realized the collaborative education of career planning and labor education.

### 4. COLLEGES AND UNIVERSITIES SHOULD BUILD A NEW SYSTEM FOR THE DEVELOPMENT OF LABOR EDUCATION AND CAREER PLANNING IN THE NEW ERA

Labor education is an inaccessible part of career planning education. Human development requires labor, and social progress is inseparable from labor. The growth of college students is closely related to labor education, while labor education and career planning education are closely linked and complementary. Colleges and universities should build a new system of labor education and career planning and development in the new era, help students develop the habit of independent learning and active labor, enhance their professional consciousness and labor consciousness, and improve their personal professional core literacy, to better participate in social labor, better assume social responsibility and realize personal life value.<sup>[6]</sup>.

#### 4.1 CULTIVATE CORRECT LABOR VALUES AND STRENGTHEN THE AWARENESS OF CAREER PLANNING

Cultivating correct labor values is the core content of labor education and the inherent requirement of career planning.. First, we should clarify that labor is glorious and establish that the working people are the greatest and the most beautiful. College students should actively participate in practical activities inside and outside the school. They always adhere to the correct labor values, with the correct concept of labor to guide the direction of progress. They should cultivate labor morality, cultivate labor emotion, exercise labor ability, and improve the ability of innovation and entrepreneurship in the labor. Secondly, establishing correct labor values is also necessary for career planning. Career planning is related to the direction and development of life. Correct career planning will help to realize the personal worth and find the meaning of life, while ineffective life planning may lead to unsmooth career development and confusion. As college students, we should clarify that there is no distinction between high and low occupations and that workers are the noblest, most beautiful, and respectable people. Occupation is inseparable from the guidance of correct labor values, vocational education is inseparable from labor education, and the two complement each other and promote each other. Therefore, the step of building a new system of labor education and career planning development in the new era is to establish correct labor values, cultivate the spirit of excellence and craftsmanship and the labor attitude of loving and dedicating to work, and constantly pursue true knowledge and labor practice in the process of completing their career planning.

#### 4.2 ENRICH THE METHODS AND CONTENTS OF LABOR EDUCATION AND EFFECTIVELY INTEGRATE INTO CAREER PLANNING

At different stages of education, the content and emphasis of labor education should be different. Labor education in colleges and universities should focus on combining innovation and entrepreneurship education, effectively using the characteristics of disciplines, and carrying out various forms of practical labor education activities. Through multiple labor practice platforms inside and outside the school, we will give full play to the creativity of college students and improve their ability to innovate and start a business, which will be conducive to better career planning <sup>[7]</sup>. First of all, colleges and universities should pay attention to integrating labor education into the classroom of professional disciplines, and according to the talent training programs of different majors, combined with the requirements and characteristics of labor education, pioneering the integration of labor into discipline teaching. For example, they carry out summer practice to participate in internships or professional discipline competitions, combine labor with professional skills, and improve their ability in practice. Secondly, colleges and universities should pay attention to practical guidance in career planning, actively build innovation and entrepreneurship platforms to cooperate with off-campus enterprises, provide students with broad practical opportunities, and actively promote the integration of labor and mass entrepreneurship education. Let students improve their innovation and entrepreneurship ability in labor practice and provide more possibilities for career planning.

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