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## **The New Era of College Students' Analysis and the Path to Explore the Issue of Labor Education Research\***

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**Abstract:** Based on the time background and the situation of labor education of college students in the new era, we use the thought of socialism with Chinese characteristics in the new era as the theoretical guidance, combined with the practice of deep exploring students' labor education new connotation, to rich the theory of labor education for college students and to improve the effect of college students' labor education. Further study on the labor education of college students in the new era is helpful better to grasp the law of the growth of college students and better realize the fundamental task of moral cultivation.

**Keywords:** *Labor education, College students, New age*

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## **1. INTRODUCTION**

Understanding the connotation of labor is the premise of understanding the intension of labor education. As a noun, labor refers to the work that consumes physical strength. As a verb, labor means to work. The definition of labor is different in different ways, and labor is not an invariable word with a definite meaning. Therefore, it is necessary to understand the connotation of labor from the perspective of development combined with the current era. Yuan(2022) finds that with the development of the times, labor education has been endowed with new connotations, including the following aspects: labor the most glorious, the most sublime, labor, labor is the most beautiful new age about the greatest labor values most clear positioning, cultivate love labor attitude, cultivate morals honestly, a foundation of creative labor, get into the habit of diligent about labor Compared with other educatees, college students in the new era have distinct time characteristics, weak labor consciousness, unstable values, and innovation. As the group is about to enter society and the reserve army of labor, college students need more systematic and targeted labor education than primary and middle school students. Therefore, labor education of college students should show the commonness of labor education and the individuality of labor education according to the characteristics of the education object of college students in the new era.

## **2. PROBLEMS EXISTING IN COLLEGE STUDENTS' LABOR EDUCATION**

### **2.1 Deviation of college students' labor values**

The labor value of some college students is contradictory and utilitarian. Most students have correct labor values and agree with the four most values. Bielova et al. (2022) confirm that pursuing material reward is the primary embodiment of the utilitarianism of labor value. Many students associate labor with individual welfare, some students put personal interests above collective interests, and their labor value orientation is utilitarianism.

### **2.2 Problem of labor attitude**

Xiu (2021) conducted a survey and found that some college students have an improper attitude toward labor. To be specific, a minority agree with the negative labor culture, such as "it is better to marry well than to do well". Some students do not want to work, thinking that labor is time-consuming and laborious. In addition, some students' confused attitude towards employment is also a specific manifestation.

### **2.3 Lack of labor habits**

There are few opportunities for students to work at school. Clothes can be put into the

washing machine. The complete development of logistics work is also an important factor in improving the lack of labor consciousness among college students, which indirectly encourages the inertia of some college students and is not conducive to cultivating students' labor habits. Some college students have no work at home or school for various reasons. It is difficult for college students to form good work habits without long-term labor persistence.

#### **2.4 Labor education lacks continuity and practicality**

The survey found that more than half of the students thought the school's labor education was in a single form. Many activities were limited to formal social and superficial professional practices, and they had little interest in participating. Many students participate in labor education to earn credits; it is a significant characteristic of labor education, so it is difficult for students to understand the essence of labor under the study of only theoretical knowledge.

#### **2.5 Lack of family labor education**

Some parents do not pay enough attention to their children's labor education. Due to traditional ideas, most parents generally only pay attention to their children's achievements before the college entrance examination and pay less attention to the development of other aspects, especially the education on labor habits and the train of labor awareness. These biased family education concepts and education methods have seriously damaged the formation of College Students' labor consciousness. It is not conducive to the effective establishment of the mechanism of labor education.

### **3. SOLUTION**

#### **3.1 Enrich labor education modes in colleges and universities**

We should apply moral, intellectual, physical, and aesthetic education to labor education. Rebecca (2011) put forward that combining labor education with moral education helps college students establish occupational equality and actively guides college students to develop a love of labor and hard work attitude. Through the combination of online education and offline education, the school can achieve the purpose of combining labor education with academic education and stimulate students' creativity.

Combine labor education with physical education, encourage college students to do sports in labor education, and become college students with a healthy body. College students need to clearly understand that labor is the medium connecting man and nature, understand the aesthetic meaning of labor, seriously follow the value code of labor education, and understand and appreciate the beauty in practice. University students

strengthen their understanding of nature, life, and society through labor and find beauty in the process of labor practice. Moral, aesthetic, intellectual, and physical education should be combined with labor education for students' development.

### **3.2 Combine labor education with innovation and entrepreneurship education**

Larisa Dragolea, Moise I. Achim, Lucia Căbulea, & Maria Popa(2014) develop a plan for teachers to teach entrepreneurship knowledge during labor education activities, entrepreneurship knowledge is acquired, career planning education for college students is carried out, and vocational interest of college students is cultivated. In innovation and entrepreneurship, teachers should pay attention to related contents of labor education such as occupation cognition, occupation characteristics, employment view, and entrepreneurship view so that college students can form correct labor concepts and life goals. In carrying out labor education, we should establish a professional team of teachers. Then maintain the enthusiasm of the group of teachers and encourage teachers of professional courses to drive students to go deep into front-line practice to guide college students to advocate labor. We should stimulate students' enthusiasm to participate in innovation and encourage college students to create value and shape life in work.

### **3.3 Create a good campus cultural atmosphere**

Marx emphasized that "man creates the environment, and the environment also creates man." A school environment is a vital place for labor education. Strengthening the campus culture of labor education in colleges and universities is conducive to enhancing the labor consciousness of college students and enhancing the confidence and courage to participate in labor activities. From the point of view of campus construction, we should fully integrate resources and strive to create a human landscape containing the spirit of labor. The static object of the school becomes a momentous carrier to transmit the essence of work. We can also post-labor slogans in the window, corridor, school history exhibition room, teaching building, dormitory building, campus square, sports ground, and other areas where people are concentrated to cultivate the awareness of labor education in the campus culture.

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